SPONSORSHIP OPPORTUNITIES

CalGeo Annual Conference & 50th Anniversary
April 22-24, 2020
Resort at Squaw Creek, Lake Tahoe
Why CalGeo's Conference?

Simply put: We are FUN, POPULAR and make it EASY to build lasting relationships with your clients.

1. Educating geotechnical professionals
2. Advocating for geotechnical issues
3. Expanding geotechnical opportunities
4. Connecting the geotechnical industry with service providers and suppliers like YOU
Our Members

I found the schedule to be well thought through and included some very informative and applicable topics. I have attended many conferences in the past and came away thinking last week was a highlight.

Ed Jackson, Principal, VP Western US, Golder Associates

The resources that CalGeo has provided my firm have been invaluable, but its the relationships that I treasure the most.

David Hamilton, Owner, Hamilton & Associates
What You Get

Face to face time with business owners, project managers and decision makers in a fun and relaxed atmosphere. Get to know them and earn their loyalty.

- Company logo and website on all pre-conference materials & website
- Sponsor award presentation and opportunity to address attendees
- Logo and recognition on posters and signage during event
What People Say

How you can benefit from CalGeo's Annual Conference and why we're not just another trade-show.

“IT'S THE ONE TIME OF YEAR THAT I GET TO SEE ALL THE RIGHT PEOPLE, BUSINESS OWNERS AND DECISION MAKERS, IN ONE PLACE.”

“I AM IMPRESSED WHAT A CLOSE-KNIT GROUP CALGEO MEMBERS ARE AND HOW THEY SUPPORT ONE ANOTHER.”
Sponsorship

It's our Golden Anniversary in Squaw Valley, home of the 1960 Olympics. What better way to support the Golden State’s Geotechnical Engineers?

1. **Gold Level**
   - $5000 - Only 1 available!
   - Captivate the audience with a 1hr lunch presentation on Thursday April 23.
   - Includes registration for (2) conference attendees.

2. **Silver Level**
   - $3000
   - Recognition as sponsor at Thursday Golden Anniversary Celebration
   - Be part of the party and help us present scholarships & awards.
   - Includes registration for (1) conference attendee.

3. **Bronze Level**
   - $1500
   - Recognition as sponsor at welcome happy hour & Olympic rings competition (Wednesday afternoon) or Closing Banquet (Friday evening)
   - Introduce your company and party with conference attendees.
Sponsorship

**Flame Sponsor**
Recognition as break sponsor (Thursday or Friday)
Introduce yourself and the next speaker after the break.

$700

**Laurel Sponsor**
Conference materials sponsor
Provide us with your 8.5"x11" flyer to be included with the conference packet.

$400
We value you!

Don't forget to secure your table-top exhibit by registering at least (1) conference attendee.

NEW for 2020

The more the merrier: Additional affiliate attendees can now register for the conference at a discounted rate.

Together we are stronger: Exhibits will be combined into the SAME ROOM as the conference sessions to provide an inclusive atmosphere.
Save the date

April 22-24, 2020

Resort at Squaw Creek,
Olympic Valley/Lake Tahoe

www.calgeo.org/2020