

SEPTEMBER 2023 NOR CAL REGIONAL MEETING

EARLY REGISTRATION ENDS FRIDAY, SEPTEMBER 1



LEARNING FROM OTHERS' PAIN: LOSS PREVENTION FROM LESSONS LEARNED

You chose a risky profession. Whether a geotechnical engineer, environmental engineer, scientist, geologist, designer, testing and inspection professional, or a support to those fields, you work in a risky environment. Without risk our jobs would be boring and routine. Our profession requires a critical problem solver like you to properly manage risk, whether it is an unanticipated subsurface condition, a weather-related event, or a critical error by an employee or contractor.

Use the time-tested, cost-effective risk management strategies of learning from the mistakes of others!

Join us to learn on the big screen from GBA's Case Histories Library: real-life projects that went HORRIBLY wrong. With the most common lessons learned in hand, you will be equipped to avoid similar errors on future projects.

JOEL G. CARSON
CEO/Executive Director
GEOPROFESSIONAL BUSINESS ASSOCIATION

Joel leads, directs, and manages GBA's operations to achieve its Purpose, Vision, and Strategic Plan and he is GBA's primary liaison with members, external parties, and the public.

Prior to his selection as GBA's Executive Director, Joel was a practicing geoprofessional consultant for more than 25 years and upon his retirement from Kleinfelder had served as a Senior Vice President, and Senior Principal owner. A seasoned public speaker, he has presented loss prevention and business optimization topics to thousands of geoprofessionals across the globe.

VERANDA LUXE CINEMA
2035 DIAMOND BLVD
CONCORD, CA 94520

WEDNESDAY, SEPTEMBER 13

6 PM EAT | 7 PM LISTEN

\$100 CALGEO MEMBERS*
\$100 GBA MEMBERS
\$125 NON-MEMBERS
\$75 EMERGING PROS*
\$25 STUDENTS**

REGISTER NOW



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* Government employees receive member pricing. CalGeo Emerging Professionals (<10 years experience) attend for \$75 when registered with a professional. Registration includes talk, dinner, and non-alcoholic drinks. Registrations are transferrable but non-refundable.

** First 10 students will have their registration fee refunded upon attendance. To qualify, the student must pay upon registration and attend the event.