



CRITICAL BEST PRACTICES FOR PROFESSIONAL LIABILITY COST SAVINGS

TUESDAY, AUGUST 8 | 11 AM – NOON | ZOOM

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SUMMARY

Terra is the highest-rated Professional Liability provider in America. Established in 1968 for the geoprofessional industry, over the past 10 years, Terra's loss ratio has been 11.4% versus 71.7% for the industry as a whole due to best practices developed by Terra and its shareholders and policyholders. To help your firm benefit from their success, CEO Dave Coduto will address the following items and then conclude with a Q&A:

- Overview, History, and Financial Summary of Terra
- The Professional Liability Industry and Terra
- Best Practices for Your Business
- Critical Success Factors - Smart Management That Reduces the Number and Cost of Claims
- Risk Management and Loss Prevention Tips

Dave L. J. Coduto

CEO of Terra Insurance

Dave Coduto has been the CEO of Terra Insurance for 34 years. Prior to that, he was CFO, Treasurer, and Board Member of Design Professionals Insurance Company (DPIC). He launched his career as an accountant with Arthur Andersen & Co.



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