



CEO SUMMIT

THURSDAY-FRIDAY, OCTOBER 2-3, 2025

LIDO HOUSE

3300 Newport Boulevard | Newport Beach, CA 92663

ATTEND

CEO SUMMIT 2025 — HOSTED BY THE 2025-2026 CALGEO BOARD OF DIRECTORS

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Geocon

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ATTENDANCE ELIGIBILITY CRITERIA

Attendance is open to the CEO/President of any CalGeo member firm, whether Active Member/Consulting or Affiliate. Firms unable to send the CEO/President may send a designated leader who is an expert in the strategy and business operations of their firm. The top leader of other geoprofessional industry associations and the CalGeo Executive Board are also eligible to attend.

FIRST ANNUAL CEO SUMMIT 2025 SPONSOR

A single tier of sponsorship is open to all Active Member and Affiliate Member firms. Those adding sponsorship onto their registration will be recognized on this CEO Summit Flyer, included on the on-site sponsorship banner, recognized at opening and closing sessions, acknowledged alongside the quality welcome gift provided to all attendees, and recognized with the presentation of a sponsorship plaque and a professional picture at our opening business dinner on Thursday, October 2.

AGENDA

THURSDAY, OCTOBER 2

6:00-7:00 PM

Cocktail Reception @ Lido Lawn

7:00-9:00 PM

Business Dinner and Opening Remarks @ Lido Lawn

9:00-11:00 PM

Networking with Open Bar @ Boathouse One

FRIDAY, OCTOBER 3

BREAKFAST & ALL SESSIONS @ BOATHOUSE TWO

7:30-9:00 AM - BREAKFAST

8:00-9:00 AM – THINK TANK FOR ACTION

How Geoprofessional Firms Are Using and Implementing AI

9:00-10:00 AM – PRESENTER

Mergers & Acquisitions: Decisionmaking and the Valuation of Firms

Gayle Packer | Chair, CEO, & President | Terracon

10:00-10:30 AM

Networking Break

10:30-11:30 AM – ROUND TABLE

Talent Acquisition: Attracting Young Geniuses to the Field

11:30 AM-12:30 PM – PRESENTER

Time Clock Laws, Reporting, Enforcement, and PAGA Claims

Jennifer N. Lutz, Esq. | Shareholder | Pettit Kohn Ingrassia Lutz & Dolin

12:30-2:00 PM – NETWORKING LUNCH @ LIDO LAWN

2:00-3:00 PM – AGGREGATION AND ACTIVATION

Aggregation of data from the sessions and decisions on next steps by attending firms.

REQUESTED DRESS CODE

THURSDAY EVENING BUSINESS (SUIT, JACKET, OR BLAZER; TIE OPTIONAL)

FRIDAY MORNING/AFTERNOON BUSINESS SEMI-CASUAL (JACKETS OPTIONAL)

PRESENTER BIOGRAPHIES



M. Gayle Packer, Esq.
Chair, CEO & President
Terracon

M. Gayle Packer leads Terracon, an Engineering News-Record top 20 consulting engineering firm providing environmental, geotechnical, facilities, and materials services. Serving in multiple leadership roles at Terracon, Gayle has been instrumental in its growth, coordinating the acquisition of more than 50 companies and expanding Terracon to over 7,000 employees in 180 offices nationwide. Through organizational change management and continuous innovation, Terracon ensures that new additions seamlessly integrate into the company's culture, processes, and systems. Their philosophy of "Better Together" and core values—Caring, Courage, Curiosity, Excellence, Integrity, and Prosperity—guide their proactive efforts in welcoming and supporting acquisition leaders and employees. Gayle serves on the boards of VHB, Inc. (a top-rated civil engineering and design firm with services in transportation infrastructure), the Greater Kansas City Community Foundation, the Greater Kansas City Chamber of Commerce and the Construction Industry Round Table; the board executive committee of ACE Mentor Program of America; and the executive committee of the Design Professionals Coalition of the American Council of Engineering Companies (ACEC). She is a former board member of the ACEC Research Institute.



Jennifer N. Lutz, Esq.
Shareholder
Pettit Kohn Ingrassia Lutz & Dolin

Jennifer N. Lutz focuses her practice on employment litigation and counseling. Jennifer represents California's employers in all aspects of employment disputes in state and federal court, and before administrative and government agencies. Jennifer has successfully litigated disputes involving issues of discrimination, wrongful termination, harassment, retaliation, and both individual and class/representative wage and hour claims. In addition, Jennifer provides advice and training to employers on a full range of employment law issues, including drafting employment policies and procedures, terminations, and discipline. Jennifer serves as an employment law instructor for the UC San Diego Extension. She is also a speaker and author on issues such as wage and hour law, employee privacy, and leaves of absence.

LOGISTICS

TRAVEL

Lido House
3300 Newport Boulevard
Newport Beach, CA 92663

John Wayne Airport (SNA) - 7 Miles
Long Beach (LGB) - 24 miles
Los Angeles (LAX) - 44 miles

HOTEL RATES

\$399 | Available three days pre and post-event [BOOK HERE](#)
\$45 Valet Parking (mention CalGeo for this discount)

CONFERENCE RATE

Early Bird - \$799 - June 30
Regular - \$899 - August 31
Late - \$999 - September 25

CEO SUMMIT 2025 SPONSOR - OPEN TO ALL AFFILIATE AND ACTIVE MEMBER FIRMS

\$1,500 (select this add-on at registration)

- Recognition on CEO Summit Flyer
- Inclusion on on-site sponsorship banner
- Acknowledgement at opening and closing sessions
- Acknowledgement alongside quality welcome gift for all attendees
- Sponsor recognition plaque presentation and professional picture at event with CalGeo Leader

SPONSORS

