



THE RITZ-CARLTON

CEO SUMMIT

GATHER TO GROW & GUIDE THE INDUSTRY

THURSDAY-FRIDAY, OCTOBER 29-30, 2026

@ THE RITZ-CARLTON SAN FRANCISCO

REGISTER

CEO SUMMIT 2026 **HOSTED BY THE 2026-2027 CALGEO BOARD OF DIRECTORS IN PARTNERSHIP WITH** **GBA - GEOPROFESSIONAL BUSINESS ASSOCIATION**

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ATTENDANCE ELIGIBILITY CRITERIA

Attendance is open to the CEO/President of any CalGeo or GBA member firm. Firms unable to send the CEO/President may send a designated leader who is an expert in the strategy and business operations of their firm. The top leader of other geoprofessional industry associations and the CalGeo and GBA Boards are also eligible to attend.

SECOND ANNUAL CEO SUMMIT 2026 SPONSORSHIP

Sponsorship is open to all member firms of CalGeo or GBA. Those adding sponsorship onto their registration will be recognized on this CEO Summit Flyer as noted on the Logistics page of this flyer.

AGENDA

THURSDAY, OCTOBER 29 @ PARALLEL 37

6:00-7:00 PM | COCKTAIL RECEPTION AND SPONSOR PICTURES

7:00-9:00 PM | NETWORKING DINNER SPONSORED BY METAFIELD BY AGILE FRAMEWORKS

Opening Remarks by Association Leaders

Research-Practice Feedback Loops and Funding

Jason DeJong UC Davis

Integrating AI Into Existing Software

David Gagne MetaField by Agile Frameworks

9:00-10:30 PM | CONTINUED NETWORKING WITH OPEN BAR

FRIDAY, OCTOBER 30 @ TERRACE ROOM

7:30-9:00 AM | BREAKFAST & AI

AI STRATEGY: IMPLEMENT AI PROCESSES ACROSS THE FIRM

Process and Data First, Then AI, as Enterprise Leader and as Practitioner

David Harwood Terracon Consultants

AI in Production and Its Governance

Wichert Kooloos VIKTOR

Capabilities of AI in Deterministic / Non-Deterministic / Probabilistic Cases

Jamie Barr Langan

Business Discussion

Speaker TBA alliant

9:00-9:45 AM

OPTIMIZE FOR THE HYBRID NORM & THE WORKER OF THE FUTURE

Brian Stromquist Gensler

9:45-10:00 AM

Networking Break

10:00-10:45 AM | AVOIDING PAGA / WAGE & HOUR CLAIMS — A CASE STUDY

Shawn Weedon Geocon Incorporated

10:45-11:00 AM | C-SUITE STRESS: GETTING PERSONAL SUPPORT WHEN

EVERYTHING IS HITTING THE FAN

Ron Skaggs Condor Earth

11:00-11:45 AM | BRAIN PERFORMANCE: OPTIMIZE YOUR FOCUS, ENERGY & RESILIENCE

Bryan Hixson The Brain Performance Centers of Southern California

11:45 AM-12:00 PM

Networking Break

12:00-1:00 PM

IDENTIFY YOUR BUSINESS CASE FOR ENGAGING NAME IMAGE LIKENESS

Chris Koras Working Capital Partners

1:00-1:45 PM | NETWORKING LUNCH SPONSORED BY RED BOX BUSINESS SOLUTIONS

IT STRATEGY IN THE AI AGE

Seana Fippin Red Box Business Solutions

1:45-3:00 PM | AGGREGATION AND ACTIVATION

Discussion with content leaders and aggregation of data from the sessions to make decisions on next steps by attending firms.



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



GENERAL SPONSORS



The California Geotechnical Engineering Association

REQUESTED DRESS CODE

THURSDAY BUSINESS (JACKET; TIE OPTIONAL)

FRIDAY BUSINESS SEMI-CASUAL (JACKETS OPTIONAL)

PRESENTER BIOGRAPHIES



Dr. Jason DeJong is a Professor at the University of California, Davis, and the Director of the Center for Geotechnical Modeling. Prof. DeJong's technical contributions have primarily been in the areas soil and site characterization, earthquake engineering, biogeotechnics, and geotechnical sustainability. Jason has developed or refined several in situ, laboratory, and modeling tools as well as data quality and correction methods, to improve the characterization of difficult soils – soft sediments, intermediate soils, tailings, and gravelly soils. Jason is actively engaged with industry in implementing research advancements into practice and serving as a technical reviewer.



David D. Harwood, PE, is Senior VP and Director of Business Transformation at Terracon Consultants and a member of its Board of Directors. With over 25 years in geotechnical and infrastructure engineering, David now addresses how data, process, and technology reshape engineering delivery at enterprise scale. His work spans data governance, standardized technical workflows, AI-assisted reporting solutions, automated engineering calculations, and client-facing self-service platforms. He recently completed the University of Michigan Ross Business School Executive Education Chief Data & AI Officer program where he concentrated on applied AI strategy, operating models, and change management in complex, risk aware organizations.



Jamie P. Barr, LEP, is a Principal and Geological Engineer at Langan with 25+ years of consulting experience across North America. A founding member of Langan's AI initiative, since 2022 he has helped lead the firm's AI integration and delivered 40+ presentations to executive audiences across AEC, legal, and real estate, sparking the "ah-ha" moments that turn skeptics into builders. He leads Langan's New England environmental practice, focusing on brownfield redevelopment, transactional due diligence, site assessment/remediation, rapid closure strategies, and firmwide AI adoption, solutions, and integration.



Shawn Weedon, PE, GE, lives in San Diego where he is the current CEO of Geocon Incorporated – a 55-year old company operating in the State of California with 11 offices. He grew up in the Ventura/Ojai area, attended the University of Arizona then moved back to Southern California to begin his career in geotechnical engineering. His experience encompasses a wide range of projects across the public and private sectors. When he is not focusing his time on running Geocon, he is enjoying his time with his family (wife and two daughters) including torturing them with geologic/geotechnical discussions, playing softball, traveling and attending car shows.



Bryan Hixson is a leading neuroscience expert in quantitative EEG brain mapping, neurocognitive testing, neurofeedback brain training, and nutritional cellular health. He is a brain health expert consultant for AARP's Staying Sharp platform, serving 38 million members. The founder and director of the Brain Performance Centers of Southern California, his companies have served multiple professional and collegiate sports organizations, the U.S. Army, the Department of Defense, and over 1,000 Olympians and elite athletes. He co-founded BrainSpan Laboratories, which provides a clinically validated test used by nearly 1,000 doctors nationwide to optimize brain health and lower dementia risk.



Seana Fippin co-founded Red Box Business Solutions, a concierge level managed SMART IT provider and cybersecurity firm, which exceeds firms' technology needs in a rapidly advancing market. Seana began her career in management at the leading ISP and global web hosting company, Verio, in the Silicon Valley. There she gained experience hiring and managing teams of technicians and growing a technical support department from the ground up. She went on to found WebZonkey, TechConsult and S&S Communications. Her people-first approach has guided her to community and economic development efforts, serving as the Planning Commissioner for the City of Brentwood and as President of the Rotary Club of Brentwood.

David A. Gagne is the President and CEO of Agile Frameworks and leads its flagship project, MetaField, a single application, end-to-end cloud-based solution that delivers accurate, real-time information. The MetaField platform seamlessly connects field, lab, and office workflows for geotechnical engineering, construction materials testing. The proprietary software is now AI enhanced allowing further efficiencies for firms as it rapidly manages project specifications and schedules while facilitating dispatching, testing, and collecting data and assembling results. Prior to his current position, David served as CEO of Nagios Enterprises and MedHub LLC.



Wichert Kooloos is VP of Revenue at VIKTOR, where he leads go-to-market strategy for a platform enabling engineers to build and deploy applications at scale. With a background in offshore wind engineering and as a former founder of a wind turbine inspection company, he brings a practical understanding of operating in safety-critical, risk-averse environments. His work focuses on how AI, particularly large language models, can be safely integrated into engineering workflows. Wichert explores how organizations can balance speed and innovation with control, reliability, and accountability when deploying AI-generated applications on complex, high-stakes projects.



Brian Stromquist, AIA, is a Strategy Director at Gensler who works with leading technology companies to align their environments with future ways of working. With a background in design and strategy, Brian brings a research-driven approach to shaping workplaces that support innovation, collaboration, and organizational performance. A featured speaker at industry-leading events including the AIA Conference on Architecture, the CoreNet Global Summit, the Metropolis Think Tank series, WORKTECH, and NeoCon, where he shares insights on the evolving relationship between workplace, culture, and technology. His work and perspectives have been published in The Wall Street Journal, Fast Company, and Forbes.



Ron Skaggs, PE, GE, served as Principal Engineer and Vice President of Engineering at Condor Earth, an employee-owned geotechnical and environmental consulting firm with multiple Northern California offices. His career spanned geotechnical design and construction projects, construction management, construction quality control, waste characterization and containment design, storm water BMP systems, groundwater recovery systems, and pavement rehabilitation using full depth reclamation (FDR) pavement recycling. He will share about his experiences navigating litigation and business threats to encourage industry leaders to seek out resources for mental health and other personal support.



Chris Koras is a California-licensed attorney and sports industry executive. Previously Head of Baseball at Klutch Sports Group, he built and sold REP1 Baseball to United Talent Agency, where he led the representation of 250+ professional athletes and oversaw the company's operations, growth, and acquisitions. Koras has represented 500+ professional athletes, advising on contract negotiations, endorsements, and long-term brand strategy. As a principal at Working Capital Partners, a financial platform that provides capital market solutions to high-profile talent, his work focuses on helping athletes and creators navigate increasingly complex business opportunities, particularly as the lines between sports, media and finance continue to blur.



LOGISTICS



LOCATION The Ritz-Carlton San Francisco | 600 Stockton Street | San Francisco, CA 94108

TRAVEL San Francisco International Airport (SFO) - 14 Miles | Oakland Airport (OAK) - 20 miles

EXCLUSIVE RATES \$379 (Booking Link Sent to Approved Attendees - Book Early to Guarantee Space) | \$97 Valet Parking

CONFERENCE RATE Early Bird (by July 31) \$899 | Regular (by September 16) \$999 | Late (by October 23) \$1199

CEO SUMMIT 2026 SPONSORSHIP | OPEN TO ALL MEMBER FIRMS OF CALGEO AND GBA

GENERAL CEO SUMMIT SPONSOR

+\$1,000

CEO Summit Flyer Recognition; All Sponsors Banner; Opening / Closing Sessions Recognition; Sponsor Plaque; Picture with CalGeo/GBA Leadership

BRONZE CEO SUMMIT BREAKS SPONSOR (OCT 30)

+\$2,000

Dedicated Sponsorship Banner During Breaks; Inclusion of Collateral in Welcome Bag; General Sponsor Inclusions

SILVER CEO SUMMIT BREAKFAST SPONSOR (OCT 30)

~~+\$3,000~~ **SOLD**

Five-Minute Presentation on Friday Morning; Dedicated Sponsorship Banner During Breakfast; Inclusion of Collateral in Welcome Bag; Inclusion on Panel During Aggregation Session; General Sponsor Inclusions

GOLD CEO SUMMIT LUNCH SPONSOR (OCT 30)

~~+\$3,500~~ **SOLD**

Ten-Minute Presentation at Friday Lunch; Dedicated Sponsorship Banner During Lunch; Inclusion of Collateral in Welcome Bag; Inclusion on Panel During Aggregation Session; General Sponsor Inclusions

PLATINUM CEO SUMMIT EVENING SPONSOR (OCT 29)

~~+\$4,000~~ **SOLD**

Ten-Minute Presentation at Thursday Dinner; Dedicated On-site Sponsorship Banner During Evening Events; Inclusion of Collateral in Welcome Bag; Inclusion on Panel During Aggregation Session; General Sponsor Inclusions