

# 4<sup>TH</sup> FRIDAY 40

LEADERSHIP SERIES

**You are invited!**

GBA's 4th Friday 40 Leadership Series

4th Friday 40 Leadership Series is a monthly webinar for leaders of all levels to promote professional development, optimize influence, and facilitate achievement. In short, we want to help you be a stronger, smarter, more successful leader.

Register in advance to secure your spot: [HERE](#)

Join our experts for a 40-minute webinar as they share valuable insights to help you be more confident, highly effective, and a more successful leader. Attend and earn one-half of a Professional Development Hour (0.5 PDH) for each webinar.

In support of our Memorandum of Understanding,  
GBA is making this Leadership Series FREE for all CalGeo members!

Our first three webinars will be presented by:



**Eric Kaufmann**  
May 27, 2022

Author of:  
*The Four Virtues of a Leader*



**Bob Kelleher**  
June 24, 2022

Author of:  
*Louder than Words, Creativeship,*  
*Engagement for Dummies, and i-Engage*



**Steve Farber**  
July 22, 2022

Author of:  
*The Radical Leap and Love Is Just Damn Good*  
*Business*

Put the 4th Friday 40 Leadership Series on your calendar and invite your friends and colleagues to join you. After registering, you will receive a confirmation email containing information about joining the webinar.