

# ASCE



# CSUN

COLLEGE OF  
ENGINEERING AND  
COMPUTER SCIENCE

# GeoWall

2023-2024  
SPONSORSHIP  
PROPOSAL

Dear Prospective Sponsor,

I hope this letter finds you well. I am writing to bring to your attention to an exciting sponsorship opportunity. Annually, our CalGeo student chapter actively promotes the geotechnical engineering industry by hosting guest speakers and participating in various geotechnical competitions.

One of the key events in which we participate is the ASCE Pacific Southwest Symposium (PSWS). As we gear up for the 2024 competition, hosted this spring by the University of Hawaii at Manoa, we are reaching out to request your financial support.

The PSWS geotechnical competition challenges students to design and fabricate a model mechanically stabilized earth retaining wall using paper reinforcement affixed to a poster board wall facing, commonly referred to as the "GeoWall." The objective is to retain over 500 lbs of soil subjected to various loading conditions with minimal reinforcement. This student-led competition plays a vital role in fostering project management, design, and budgeting skills to render an experience pivotal to a well-rounded engineering education.

CSUN will compete against some of the most prestigious universities in the Pacific Southwest including UCLA, USC, Cal Poly SLO, and the University of Hawaii to name a few. **Notably, this year CSUN qualified among the 12 invited teams to the National Competition organized by the ASCE Geo-Institute, set to take place in Vancouver, Canada, this February 26, 2024. We are determined to deliver on this success to position us as a nationally respected geotechnical team.**

Our team comprises dedicated civil engineering students who invest a significant portion of their free time to this project. Your sponsorship will contribute to the costs of materials, hardware, tools, and assist in transportation expenses necessary for us to compete at both regional and national levels. Your support will be instrumental in ensuring the continued success of our team.

It's worth noting that your financial contribution may be tax-deductible, given our status as a 501(c)(3) non-profit organization. The suggested sponsorship levels are detailed on the attached sheet. We deeply appreciate your consideration of this request.

Thank you for your time and support. We look forward to the possibility of partnering with you for the upcoming competition.

Respectfully,



Lorenzo Mangantulao  
CSUN GeoWall Project Manager

## **SPONSORSHIP BENEFITS**

The ASCE Pacific Southwest Regional Symposium (PSWS) and Geo-Congress 2024 conference draws participants from across the nation including educators, professionals, and undergraduate and graduate students. The GeoWall competition, a part of these conferences, is anticipated to attract hundreds of driven engineering students.

## **PROJECTED BUDGET**

Securing sufficient funding is crucial for our team to cover the expenses associated with participation, travel, and materials for this year's competition season. Each budget item is calculated based on current rates for transportation and materials, while conference fees are determined by the previous year's charges. The comprehensive breakdown of our service costs is detailed in the table below.

<b>Geo Wall Budget 2023-2024</b>	
<b>Materials and Equipment</b>	
Paper Material	\$ 100.00
Construction Supplies	\$ 240.00
Sandbox	\$ 260.00
<b>Total</b>	<b>\$ 600.00</b>
<b>Regional Competition: PSWS 2024</b>	
Registration	\$ 1,000.00
Travel	\$ 1500.00
Food	\$ 120.00
Hotel	\$ 1400.00
<b>Total</b>	<b>\$ 5100.00</b>
<b>National Geo-Congress 2024</b>	
Registration	\$ 1500.00
Hotel 5 nights	\$ 1500.00
Car Rental 5 days	\$ 1,200.00
Airfare	\$ 1400.00
Food	\$ 1200.00
Shipping Material	\$ 700.00
<b>Total</b>	<b>\$ 7300.00</b>
Total GeoWall Cost	
<b>Total Geo Wall Cost</b>	<b>\$ 13,000.00</b>

## SPONSORSHIP PACKAGES



### **Bronze Level Sponsor:**

Investment between \$100 and \$500

Personal letter of gratitude from GeoWall team

Recognition on our membership shirts with an organization logo and social media

Recognition on our team's sandbox with a three (3) inch organization logo



### **Silver Level Sponsor:**

Investment between \$600 and \$800

Personal letter of gratitude from GeoWall team

Recognition on our membership shirts with an organization logo and social media

Recognition on our team's sandbox with a four (4) inch organization logo on the back of the competition team shirt

Two (2) GeoWall team shirts



### **Gold Level Sponsor:**

Investment equal to \$900 or more

Personal letter of gratitude from GeoWall team

Recognition on our membership shirts with an organization logo and social media

Recognition on our team's sandbox with a six (6) inch organization logo on the back of the competition team shirt

Four (4) GeoWall Team T-Shirts

Sponsor recognition club and team Photo

# **CSUN GEOWALL SPONSORSHIP & DONATION FORM**

Please fill out this form and return to the address listed below. Thank you!

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

*If no name is supplied, you will remain as an anonymous donor.*

**Company Address:** \_\_\_\_\_

**City, State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Type of Donation:**  Cash  Check

**Amount Donated:** \_\_\_\_\_

**Additional Comments or Information:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

***Please make all checks out to:***

Attn: Madison Pearcy

Department of Civil Engineering and Construction Management

American Society of Civil Engineers

18111 Nordhoff St. Suite JD 4507

Northridge. CA 91330-8347

**For questions, please contact:**

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