

CalGeo, UCLA

2023–2024 Sponsorship Proposal



September

2023

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Letter from the President

Dear Prospective Sponsor,

Thank you for your consideration in sponsoring the UCLA student chapter of the California Geotechnical Engineering Association (CalGeo). Our chapter was established in 2008 as the second student chapter to form under our professional parent organization. Since then, we have been steadily growing in our membership and in the events we provide for our members. Remaining true to our core mission, CalGeo at UCLA serves to bridge the gap between students, academia, and industry by providing opportunities to learn more about the geotechnical engineering field and to engage with professionals in industry and academia.

Throughout the academic year, our student chapter hosts a wide range of events, including company information sessions, field trips, mentorship workshops, social and networking events. The combination of these events provides an intimate and hands-on way for our members to learn about geotechnical engineering. Additionally, to further develop interest in the field, we encourage our members to attend external engineering conferences such as the annual CalGeo conference and GeoWall national competition. The breadth and quality of our events is a testament to the strength and resiliency of CalGeo at UCLA and has significantly advanced the academic, personal, and professional growth of our members. We strive to be flexible and continue providing a quality experience for all our members by hosting various virtual events in addition to our in-person events.

We could not successfully fulfill our mission without the support of our generous sponsors who help keep the costs of our events accessible to students. Thanks to the opportunities made possible by donations like yours, we have seen many of our members proceed to careers in geotechnical engineering and further develop this growing industry, many of whom set foot in some of the best geotechnical firms and graduate programs. CalGeo at UCLA greatly appreciates your contributions and help towards pushing our organizations to be the best it can be!

Sincerely,

Lea Shagiakhmetova
President, CalGeo at UCLA 2023 – 2024

About CalGeo at UCLA

CalGeo at UCLA was founded in 2008 with one driving principle in mind: to promote geotechnical engineering within the student body and to increase exposure in the field. This goal lives on in our club today, as we strive to achieve it through informational and engaging events such as field trips, hosting speakers, and networking opportunities.

Field Trips

Throughout the year, we offer countless field trips to geotechnical engineering companies, showcasing the work environment in action. These hands-on opportunities allow UCLA students to observe CPT and SPT testing, tour active project sites, and visit engineering firms in the Los Angeles area. By visiting these workspaces, students can connect with experienced superintendents and personnel, thus allowing them to ask questions, seek advice, and delve into the finer issues that may come up during work. As the demand for these trips is often high, we do our best to provide accommodations – such as transportation and PPE – to all students that want to attend.



Speaker Sessions



Back on the UCLA campus, we host professional speaker events where students can learn about topics ranging from the typical workday and career advice of a geotechnical engineer, to a company's interesting projects and the future projections of the geotechnical engineering field.

This last year we were happy to host BGC Engineering, Diaz Yourman & Associates, ENGEO, Shannon & Wilson, Inc., Group Delta, and WGI | Geopier. These talks give us crucial insight to the challenging yet rewarding geotechnical realm and give our members a glimpse into the motivation and passion driving these speakers in their work.



End of Year Barbeque

In prior years CalGeo at UCLA held an annual Fall Barbeque with the goal of strengthening the bonds within the UCLA geotechnical community. Members of different disciplines and stages of their career – including but not limited to geotechnical engineering professors, industry representatives, alumni, and graduate and undergraduate students – gathered to enjoy a nicely barbecued meal and an evening of conversations. In the post-pandemic years we have pivoted to an end of year barbeque at a professor's house, which still attracts the same variety of attendees, and fulfills the same purpose.

In the Spring of 2023 we had 30 attendees.



The GeoWall Project



GeoWall is a competitive project where students design and build a soil-nail retaining wall using kraft paper and poster board. The goal is to design a retaining wall with the lowest weight of kraft paper reinforcement strips necessary to build the wall within an allotted construction time and effectively retain backfill material and additional loads, as well as submit a design report detailing the methodology behind the final design.



The UCLA GeoWall team has qualified for the national competition nearly every year since its inception. In 2020, we placed 4th overall in the national competition held at GeoCongress and 1st in design report in their regional competition in the Pacific Southwest Conference. In 2021, while the national competition was canceled, GeoWall placed 2nd in the virtually held regional competition.



GeoWall is currently the only undergraduate geotechnical engineering project at UCLA, and its encouraging and welcoming environment provides our members with a hands-on way to learn about geotechnical concepts and/or apply concepts learned in class to solve real-world geotechnical problems.

CalGeo Conference & GeoCongress

Conferences and our Changing Membership

As our membership has changed to include graduate students pursuing masters' and Ph.D. degrees in geotechnical engineering as well as undergraduate students, we have adapted our focus to better serve our members. This year, the culmination of our mission as a club that strives to prepare and inform students for a career in geotechnical engineering is to help our members attend conferences by making attendance as financially accessible as possible.

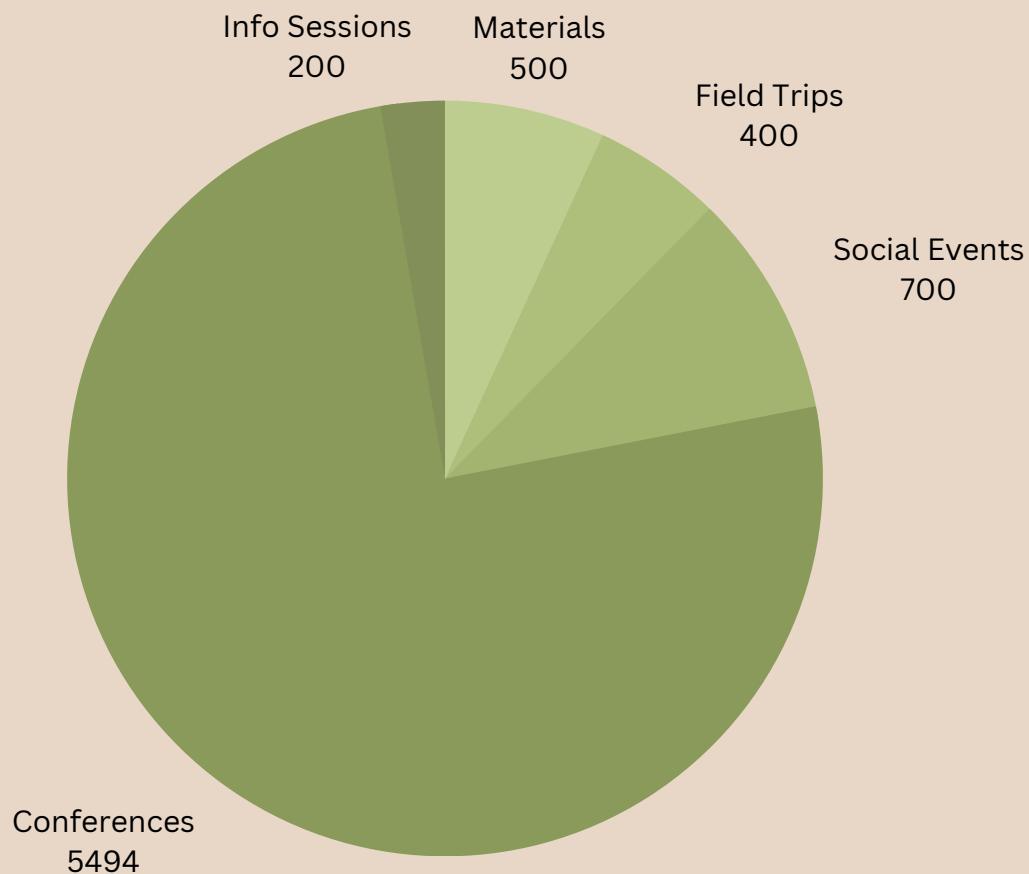
Attending CalGeo Conference and GeoCongress would allow our members to be exposed to recent developments in the geotechnical engineering field as well as connect with industry professionals. This is an invaluable experience for our graduate members who are invested in research and are looking to secure jobs in industry after completing their master's program. Additionally, early exposure to the student competitions at Geocongress and to the industry members at these conferences greatly helps our undergraduate students learn more about the field and better prepare for a career in geotech.



Budget Outline

We have carefully planned our budget to deliver the best experience possible for our members and contributors. As we are operating primarily in-person, our funds are in part devoted to our office visits and information sessions. Funds for opportunities like the CalGeo conference, GeoCongress, and GeoWall fortify our efforts to educate students on geotechnical engineering and link the realms of academia and industry.

The combined cost of attendance for CalGeo Conference and GeoCongress is \$1374 per student. We hope to raise enough to fund at least 50% of the cost attendance for 8 members. Helping our members attend these conferences is our top priority this year.



How to get Involved

None of our incredible events would be possible without the strong support base that CalGeo at UCLA is founded on. Our officers work year-round to ensure plenty of engaging events are present for our member base to benefit from. They arrange all the field trips, information sessions, workshops, and GeoExpo, where all the UCLA geotechnical engineering students, professors, and industry professionals like yourself are invited to attend!

In addition to the effort put in by our officer board, funding is necessary for our chapter to reach its highest potential. By sponsoring our student organization, you are not only making an investment, but you are also helping our events, like information sessions and field trips, by facilitating our ability to purchase needed materials and making events accessible for all members. This in turn will benefit the growing geotechnical community by teaching our young members responsibility and leadership through exposure to real-life challenges and experiences.



Sponsorship Package

Sponsorship Level	Bronze	Silver	Gold
	\$250	\$500	\$1000
Host one Informational Session, T-shirts	X	X	X
Company Social Media Feature	X	X	X
Advertisement on CalGeo at UCLA Website		X	X
Logo in Weekly Emails and on CalGeo Merch			X

In-kind donations will be awarded the package corresponding to their monetary value.

If you wish to become a donor, please fill out the sponsorship registration form at the end of this packet. We will gladly accept any form of donation, whether it may be materials or monetary contribution. As time goes on, we should have a better idea of what we will need for this year. If you need more information, please do not hesitate to contact us.

All gifts to the UCLA School of Engineering are tax-deductible for federal income tax purposes (with the exception of GeoExpo tickets), and subject to any limitations placed on charitable gifts. For other fund disclosures and information on donor privacy, please visit ucla.in/2a5gSSY.

For UCLA tax I.D. numbers, tax exemption letters, and other frequently requested documents, please visit ucla.in/2a5hcRN.

Sponsorship Form

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ ZIP code: _____

Phone: (_____) _____

Email: _____

Package Type

Bronze (includes: host one information session, company social media feature, T-shirts)	
Silver (includes: Bronze + advertisement on CalGeo at UCLA website)	
Gold (includes: Silver + logo in weekly emails and CalGeo at UCLA merchandise)	
In-Kind donation	

Donation Information:

☐ Credit/Debit Card

Please visit our Giving Site: <https://giving.ucla.edu/campaign/donate.aspx?Fund=64469c&sitenum=8>

In the “Donor’s Information” section, please check the box that says “I AM MAKING THIS GIFT AS A PROXY FOR MY ORGANIZATION/ COMPANY, WHICH SHOULD BE RECOGNIZED AS THE LEGAL DONOR” and enter the organization/company name in that text field so tax credit is properly applied.

☐ Check

Please make checks payable to: **UC Regents**

Memo: **Fund Name: CalGeo at UCLA**

FAU: 402590-7L-46208

Send Checks to: **UCLA Gift Services**

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THANK YOU!

Get in Touch!

Thank you for your time and efforts!

If you have any questions, please reach out to calgeobruins@gmail.com



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