

2024-2025 GEOWALL SPONSORSHIP PROPOSAL



CalPoly
Pomona



LETTER FROM PROJECT MANAGER

Dear Prospective Sponsor,

Thank you for your vested interest in supporting Cal Poly Pomona's GeoWall 2024- 2025 team. As a new team we are excited to continue the momentum of past victories and are eager to work on this year's competition. Our success has been directly related to gracious industry supporters such as yourself, by donations that have been enabling our team to proudly promote the future of Geotechnical and Civil Engineering.

Your continued support inspires our team to get out of our safe zones and seek opportunities in the geotechnical and Civil Engineering field. Included in this proposal you will find various packages available for your continued support of the Cal Poly Pomona GeoWall team, as well as the contact information from our financial lead Melissa Guzman, who can provide more information about donations. We are looking forward to working with you and making this another successful year for Cal Poly Pomona GeoWall Team.



Thank you for your support!

Objective

The California State Polytechnic University of Pomona GeoWall Team appreciates the opportunity to submit this proposal for your sponsorship consideration. Cal Poly Pomona students involved in GeoWall are part of a student-run organization that focuses on the professional development of its members. Our team has been participating in competitions since 2012. Sponsorships allow our members to have an enriched learning experience that emphasizes our school's polytechnic philosophy of "learn by doing," and they will also provide funds for our GeoWall members to conduct research for designing a mechanically stabilized earth (MSE) retaining wall.

This provides us with the opportunity to attend the competitions at both the national and regional levels. As we prepare for this upcoming competition season, we would like to invite you and your organization to support our team by helping us develop engineering engineers.

GEOWALL CHALLENGE

The objective of the GeoWall competition is to design and

build a model wrapped faced segmental mechanically stabilized earth (MSE) retaining wall using Kraft paper as the reinforcements and wall facing. The design objective is to use the least amount of reinforcement material required to support the backfill and to withstand the loading phases. The challenge allows students to develop teamwork and leadership skills while getting a hands-on application of concepts studied throughout their coursework.



SPONSORSHIP BENEFITS

ORGANIZATION PROMOTION

The ASCE Regional Pacific Southwest Symposium (PSWS) and the National Geo-Congress 2025 conference is attended by educators, professionals, and students, both undergraduate and graduate, all throughout the nation. The GeoWall competition will be attended by hundreds of young engineering students.



PROJECTED BUDGET

It is essential for our team to raise enough funds to support the participation, travel, and materials cost throughout this year's competition season. Each item in our budget is based on the current rates for transportation and materials. The conference fees are based on previous year's fees. The total cost breakdown for our services is presented in the table below.

Geo Wall Budget 2024-2025	
Materials and Equipment	
Paper Material	\$90.00
Construction Supplies	\$250.00
Sandbox	\$200.00
Total	\$540.00
Regional Competition: PSWS 2025	
Registration	\$1,750
Travel	\$200
Food	\$420
Total	\$2,370
National Geo-Congress 2025	
Registration	\$1,530
Hotel 5 nights	\$1,600
Food	\$700
Shipping Material	\$600
Total	\$4,430
Total GeoWall Cost	\$7,340.00

CURRENT TEAM

Project Manager

Perez, Matthew Isaiah

Design Leads

Le, Khac Long

Li, Joey

Cesar Cespedes

Construction Leads

Garcia, Sergio

Magana, Leopoldo

Torres, Michael A

River Ren



SPONSORSHIP PACKAGES



Bronze Level Sponsor

Investment equal to \$300 or more

Personal letter of thanks from GeoWall

Recognition on our membership shirts with an organization logo and website link on our website.

Recognition on our team's sandbox with a three (3) inch organization logo.



Silver Level Sponsor

Investment equal to \$500 or more

Personal letter of thanks from GeoWall

Recognition on our membership shirts with an organization logo and website link on our website.

Recognition on our team's sandbox with a four (4) inch organization logo on the back of the competition team shirt.



Gold Level Sponsor

Investment equal to \$1000 or more

Personal letter of thanks from GeoWall

Recognition on our membership shirts with an organization logo and website link on our website.

Recognition on our team's sandbox with a six (6) inch organization logo on the back of the competition team shirt.

Sponsor recognition club and team Photo

CAL POLY POMONA GEOWALL SPONSORSHIP & DONATION FORM

Please fill out this form and return to the address listed below. Thank you!

Company Name: _____

Contact Person: _____

(If no name is supplied, you will remain as an anonymous donor)

Company Address: _____

City, State: _____ Zip Code: _____

Phone Number: _____ Email Address: _____

Type of Donation: Cash Check

Bronze (\$300+)

Silver (\$500+)

Gold (\$1,000+)

Custom

Amount Donated: _____

Additional Comments or Information: _____

Please make all checks out to:

Attn: Dr. Yasser Salem, Department Chair

Department of Civil Engineering

Fund Name: CalGeo at CPP

Cal Poly Pomona

3801 West Temple Avenue

Pomona, California 91768

FOR QUESTIONS, PLEASE CONTACT

TREASURER

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