



The California Geotechnical  
Engineering Association

CalGeo™

Dear Prospective Sponsor,

I am writing this letter to inform you of a great sponsorship opportunity. Each year the CSUN CalGeo student chapter works to promote the geotechnical engineering industry by hosting guest speakers, presenting at secondary schools, and competing in geotechnical student competitions.

Every year our student chapter participates in the ASCE Pacific Southwest Conference (PSWC) in the Geotechnical category. We would like to request your financial support as we begin our work for the 2020-2021 competition held this spring at the University of California, Los Angeles.

This Geotechnical competition invites students to design and construct a model mechanically stabilized earth (MSE) retaining wall using paper reinforcement taped to a poster board wall facing (named Geo Wall). The goal is to hold a soil backfill of over 500 lbs. using the least amount of reinforcement, without failing. This student led competition provides project management, design, and budgeting skills, and an experience essential to a well-rounded engineering education.

CSUN will compete against some of the most prestigious universities in the pacific southwest, including UCLA, USC, Cal Poly San Luis Obispo, University of Hawaii, and Northern Arizona University to name just a few of the 16+ schools. CSUN's Geo Wall Team has solidified their place as a top competitor placing 1<sup>st</sup> in the regional competition and 10<sup>th</sup> at the national conference hosted by the ASCE Geotechnical Institute. We are continuing to build on this previous success and are developing solutions that will allow us to become the premier geotechnical team in the nation. We intend to attend the national GI conference once again this April in Indiana Wells, CA and need your help to achieve our goals.

Our team consists of highly motivated soon-to-be graduated engineering students who dedicate a large portion of their free time for this project. Your sponsorship will contribute to the cost of materials, hardware, tools, and assist in the transportation cost necessary for us to compete at the regional and national levels. Your contribution will ensure the continued success of this team, as well as, helping to create a tradition of excellence within CSUN Engineering discipline.

Your financial support may be tax deductible since we are a 501 (c) (3) non-profit organization. Your consideration of this request would be deeply appreciated. Checks are to be made out to "ASCE CSUN STUDENT CHAPTER" and it can be mailed to 24124 Kittridge St, West Hills CA 91307.

Should you have any questions or concerns, don't hesitate to reach out!

Sincerely,

Jonathan Herrera Delfin



**Jonathan Herrera Delfin**

CalGeo President, 2020-2021  
CalGeo Vice President, 2019-2020  
GeoWall Co-Project Manager, 2019-2020  
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