



To Whom It May Concern,

The Cal Poly chapter of CalGeo (CPCG) student chapter of the California Geotechnical Engineering Association (CalGeo) is a nonprofit, student-run organization with the goal of presenting our members with resources to develop interest, skills, and connections in the geotechnical field.

The foundation of the Cal Poly student chapter's continued success is ensured by two main factors: the engaged student membership and the generous support provided by companies such as yourself.

Cal Poly CalGeo has used previous donations to bring in eleven industry speakers who presented on many diverse topics within the geotechnical field. Firm and project tours are another way that our club exposes students to geotechnical engineering in action and reinforces the "Learn by Doing" way.

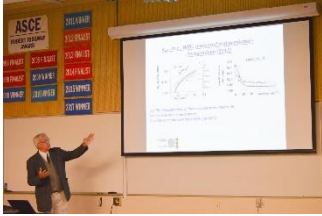
Please take a moment to review the attached sponsorship information and learn about our student chapter. All contributions will go directly to the club and/or the GeoWall team as mentioned in this letter. We hope that you will consider supporting Cal Poly's future engineers. If you have any questions, feel free to contact me. Thank you for your support!

Sincerely,

*Ian Kitamura*

Ian Kitamura  
President, Cal Poly CalGeo Student Chapter  
California Polytechnic State University, San Luis Obispo  
calpolycalgeo@gmail.com  
(707) 514-5666

## Student Chapter Activities



### Industry Meetings

CPCG invites industry professionals each quarter to speak about their careers in geotechnical engineering at our chapter meetings. This is an opportunity for students to learn about a multitude of different geotechnical related projects. These events are open to all members to encourage students to connect and network with professionals.



### Firm Tours and Project Tours

CPCG members tour labs and offices around the Central Coast. Last year, we toured both Geosolutions and Earth Systems. Members can gain insight on what a day in the life of a geotechnical engineer looks like, plus ask field technicians and engineers questions.

### Social Events

In the 2018-2019 school year, CPCG went hiking, hosted a barbecue, and camped in Big Sur, among other fun outings. These events allowed students to interact in an informal setting and create connections that support the students' education and extend into their careers.



### Annual Conference

Our members attend the annual CalGeo conference. With your support, we were able to send eight Cal Poly students to the conference last year, one more than we have been able to send in previous years. The conference is a great opportunity for our club to represent our university and allows our members to network with industry professionals and members from other student chapters.

### GeoWall

With help from our sponsors, last year's geotechnical project team won second place at the regional Pacific Southwest Conference (PSWC) in April 2019! Thanks to you, we were able to purchase new fabrication equipment and building materials that lead to our overall success.



This is the first year that GeoWall will be a *separate entity* apart from CalGeo. Therefore, we are looking to gain more enthusiastic sponsors who are invested in Cal Poly CalGeo as well as GeoWall. This year we will be improving our design process by performing unique in-situ tests and incorporate retaining wall software into our weekly open labs. With your help, we will soon compete in both the national GeoWall competition, held at GeoCongress in Minneapolis, Minnesota, and the regional PSWC, held by CSU Fullerton this year.

## 2019-2020 Cal Poly CalGeo Sponsorship Benefits

Sponsorship Level	Bronze up to \$300	Silver \$300 to \$600	Gold \$600 and above
Recognition on Cal Poly CalGeo Website	X	X	X
Company Logo on GeoWall T-shirt	Small	Medium	Large
Company Logo on GeoWall Box	X	X	X
Advertisement of Internship Opportunities	By email	By email and meetings	By email, meetings, and on our website
Cal Poly CalGeo Swag	2 Cal Poly GeoWall Team Shirts, officer photo	2 Cal Poly GeoWall Team Shirts, framed officer photo	2 Cal Poly GeoWall Team Shirts, framed officer photo, and Cal Poly CalGeo pint glass

## Estimated 2019-2020 Budget Analysis

2019-2020 CalGeo Budget Estimate

Description	Quantity	Individual Cost	Total Cost
<b>Officer Equipment</b>	--	--	<b>\$ 244.00</b>
Polos	6	30.00	180.00
Name Tags	8	8.00	64.00
<b>Club Supplies</b>	--	--	<b>\$ 740.00</b>
Club T-Shirts	20	20.00	400.00
Social Events (ex. Camping)	2	150.00	300.00
Firm Tours	2	20.00	40.00
<b>Meeting Supplies</b>	--	--	<b>\$ 1,200.00</b>
Bi-weekly food	11	100.00	1,100.00
Sponsored Guest Permits	10	10.00	100.00
<b>CalGeo Conference</b>	--	--	<b>\$ 1,160.00</b>
Lodging	2	500.00	1,000.00
Transportation	1	160.00	160.00
<b>Total Cost</b>			<b>\$ 3,344.00</b>

2019-2020 GeoWall Budget Estimate

Description	Quantity	Individual Cost	Total Cost
<b>Open Labs</b>	--	--	<b>\$ 130.00</b>
Testing Equipment	1	30.00	30.00
Construction Materials	1	100.00	100.00
<b>Nationals</b>	--	--	<b>\$ 4,500.00</b>
Airfare	4	500.00	2,000.00
Lodging	1	500.00	500.00
Registration	4	250.00	1,000.00
Transportation	1	500.00	500.00
Transporting Box	1	500.00	500.00
<b>Regionals</b>	--	--	<b>\$ 700.00</b>
Registration	4	50.00	200.00
Transportation	1	500.00	500.00
<b>Total Cost</b>			<b>\$ 5,330.00</b>

If you choose to make a contribution, please write the amount below and make the check payable to:

	Cal Poly Cal Geo Student Chapter	GeoWall Project Team
Amount Enclosed	\$	\$

All funds donated to our club go only towards the aforementioned elements to help the Cal Poly CalGeo Student Chapter and 2019-2020 GeoWall competition team.

Please return this form to the address below:

UU Epicenter, Box #73  
ATTN: Cal Poly CalGeo Student Chapter  
1 Grand Avenue  
San Luis Obispo CA, 93407

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If you choose to sponsor Cal Poly CalGeo, please email company logos in vector format to Ian Kitamura at [ikitamura@calpoly.edu](mailto:ikitamura@calpoly.edu) no later than December 13th, 2019, and indicate which shirt sizes you would like here:

Shirt Size: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you for your support!

## 2019-2020 Cal Poly CalGeo Officer Board

